

New From ACER



Great Foundations

A 360 degree guide to building resilient and effective not-for-profit organisations

Catherine J Brown
ACER Press 2010

Great not-for-profit organisations are built on a solid foundation of knowledge, creativity, agreed values and purpose, and experience.

Great Foundations is a practical guide for people working in not for profits, especially aspiring board members, school leaders, CEOs and people for whom this is new territory. It's for people who want to make the most effective contribution they can to their chosen not-for-profit. It's about the importance of giving attention to all parts of a not-for-profit organisation – and understanding why the back office should really be front of mind at least some of the time; why a slick marketing message is not enough without solid program delivery; why you need to know what's under the bonnet of

your not-for-profit's engine from a legal perspective, and why thoughtful planning and active networks are critical to your not-for-profit's survival.

After many years working as a board member, lawyer, CEO and adviser within and to not-for-profits, Catherine Brown has written **Great Foundations** to share her knowledge about not-for-profit organisations. She also illustrates how experience in other sectors can add real value to a not-for-profit board or organisation.

Forewarned really is forearmed – and this book should give you the information to ask the right questions – when they need to be asked.



Private Bag 55, Camberwell VIC 3124 | t: 03 9277 5447 | e: sales@acer.edu.au | w: http://shop.acer.edu.au
ABN 19 004 398 145

ORDER FORM

Item	Code	Price	Qty	Total
Great Foundations	A5155BK	\$29.95		
Freight/Handling Charges: Freight – 10% of invoice value, min \$6.60, max \$33.00 (inclusive of GST) within Australia. Pre-payment required for non-account orders. Prices inclusive of GST. Information is correct at the time of printing but is subject to alteration without notice – Aug 2010			Subtotal	
			Freight	
			TOTAL	

Name _____
Postal Address _____

Organisation _____
Telephone _____
Email _____

Enclosed cheque for \$ _____

Mastercard American Express Visa Card Expiry Date _____

Name (please print) _____

Signature _____